



LEAVING A LEGACY



SOUTH CAROLINA
URBAN ENTOMOLOGY
CHARITABLE ALLIANCE

— *In Cooperation with SCPCA* —

COLLABORATION | EXCELLENCE | INCLUSION | TRUST

A Valued, Effective and Sustainable Program to Support and Grow
The Clemson University Urban Entomology Program



DONATE NOW... PLEASE HELP SAVE THE CLEMSON URBAN ENTOMOLOGY PROGRAM

I hope that by now you have heard about the South Carolina Urban Entomology Charitable Alliance. Dr. Eric Benson, Dr. Pat Zungoli, the Development team at Clemson University and numerous companies and individuals are working together to save the Urban Entomology Program.

The urban entomology program at Clemson has been and continues to be incredibly supportive of the industry in which we are all blessed to work in. The department, its staff, students and graduates have opened doors and provided opportunities that impact us every day.

From the numerous termite and pest control technicians that have gone through training provided by Clemson Urban Entomology that are employed by companies in our state today, to the numerous continuing education opportunities that we have benefited from over the years the impact to our industry's professionalism and continued success is clear. Also, many past undergraduate and graduate students of the program work in our industry here in the state as well.

It has been gratifying to see the support that is coming in from individuals and companies both large and small to make this initiative a reality. A list of companies and or individuals that have already donated is show on page 7.

Please consider being a part of the SC PEST CONTROL INDUSTRY leaving a legacy by donating today. Please do not hesitate – make your donation today. See page 8 for a pledge form.

Thank you in advance for your kindness and generosity.

South Carolina Urban Entomology Charitable Alliance
Board of Directors

BOARD OF DIRECTORS

President - David Clark, Clark's Termite & Pest Control

Vice-President - Amy Chapman, Corteva Agriscience

Secretary - Craig Heath, Aiken Pest Control

Treasurer - Rion Cobb, Terminix Service, Inc.

Executive Officer - Lisa Ashley, Fusion Communications & Consulting, LLC

Rick Bell, Arrow Exterminators

Dr. Eric Benson, Clemson University, *Advisory*

Rich Borden, Borden Pest Control

Dr. Carlyle Brewster, Clemson University

Wheeler Buff, Carolina PCO Supply, *Advisory*

Buster Dowless, Strand Termite & Pest Control

David Hill, Home Pest Control

Ben Walker, Gregory Pest Solutions

Dr. Pat Zungoli, Clemson University, *Retired*

**LEAVE A LEGACY AND DONTATE TODAY.
CONTACT LISA ASHLEY AT LISA@FUSIONFLORIDA.COM**



VALUE OF CLEMSON'S URBAN ENTOMOLOGY PROGRAM TO THE SC PEST CONTROL INDUSTRY

WE PROVIDE EXPERTISE.

There are approximately 1,000 licensed pest control companies in SC. With Clemson's Urban Entomology program, smaller companies can turn to us for technical help. We respond to over 250 requests for information and 200 insect identifications each year.

WE PROVIDE TRAINING.

For 54 years, Clemson Entomology was the driving force for the Annual Winter Meeting and continues to help with the new Pest Pro Summit Program. For almost 30 years, Urban Entomologists at Clemson have teamed with specialists in the Department of Pesticide Regulation to teach the Apprentice and Master Termite Technician workshops. Since 2004, we have provided the popular Wood Infestation Report training program. For the last 20 years, Pat Zungoli and Eric Benson have taught the week-long Master Pest Control Technician Course. Clemson Urban Entomologists have also presented at countless other pest control programs around the state and around the country representing SC. Via Clemson Urban Entomology training programs we have contact each year with about 600 to 800 pest management professionals, many of whom are new technicians in need of training.

WE RESEARCH THE PRODUCTS YOU USE.

Over the last 20 years, Clemson Urban Entomologists along with graduate students have evaluated over 80 different professional pest control products including termite baits, termite bait systems, liquid termiticides, borates, ant baits, cockroach baits, and a wide variety of insecticide sprays, dusts,

powders, and granules. In most cases, we tested the products to evaluate their efficacy on common SC pests. This gives Clemson Urban Entomologists first-hand knowledge about many of the products you use every day, providing you with unbiased, researched information.

WE PRODUCE PEST CONTROL LITERATURE YOU CAN USE.

For the last 40 years, approximately 270 issues of Pestalk has been published and Clemson Urban Entomologists have had articles related to the industry in every issue. Over the last 22 years, the Urban Entomology lab has also produced over 60 fact sheets that PMPs can share with their clients with information about pests and control options, most specially written for residents in SC.

WE PRODUCE LEADERS.

Over last 37 years, Pat Zungoli and Eric Benson have directly mentored 34 undergraduate and graduate students, many of whom have gone on to be leaders in the pest control industry.

WE ADVOCATE.

During their teaching careers at Clemson, Pat Zungoli and Eric Benson taught entomology to over 3000 undergraduates. The average college student has little to no knowledge about the pest management industry. Most don't know what pest management professionals do to protect property and human health. Beyond teaching in the classroom, we have had countless contacts with homeowners, professionals in other industries and government officials. We have given all our contacts an appreciation of your service.

**LEAVE A LEGACY AND DONATE TODAY.
CONTACT LISA ASHLEY AT LISA@FUSIONFLORIDA.COM**



**SOUTH CAROLINA
URBAN ENTOMOLOGY
CHARITABLE ALLIANCE**
— *In Cooperation with SPCCA* —

Pest Management industry leaders across South Carolina have joined in support of the Clemson University Urban Entomology Program. They are volunteer members of the newly formed South Carolina Urban Entomology Charitable Alliance, which held its first meeting in April of 2019. The council's goal is to generate awareness of the importance of the urban entomology program and to raise \$10,000,000 to further its mission.

The South Carolina Urban Entomology Charitable Alliance links the Clemson University Urban Entomology Program with a network of the South Carolina Pest Control Association, pest control owners, operators, vendor manufacturers

and supporters across South Carolina. These companies and organizations have united to bring support for the program to the forefront and ensure a sustainable future for training and research for The Clemson University Urban Entomology Program.

A DEFINING MOMENT, A PASSIONATE CALL

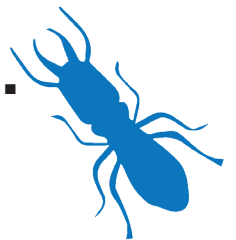
The South Carolina Urban Entomology Charitable Alliance (SCUECA) is a fundraising and advocacy organization committed to ensuring a sustainable future for the Clemson University Urban Entomology Program. This funding and advocacy council is critical in assuring that we have the resources to support the immediate and long-range goals of the program.

MISSION

In order to achieve a comprehensive program to support the \$500,000,000 South Carolina pest control industry for decades to come, an endowment to sustain the Urban Entomology Program at Clemson University is critical. Such an endowment would establish a comprehensive approach toward faculty, student, research and training to support the South Carolina pest control industry in perpetuity.



**BE PART OF YOUR INDUSTRY'S FUTURE.
BECOME A DONOR AND SUPPORT
THE SCUECA TODAY!**



**LEAVE A LEGACY AND DONATE TODAY.
CONTACT LISA ASHLEY AT LISA@FUSIONFLORIDA.COM**

DONOR OPPORTUNITY LEVELS AND BENEFITS

Contributions may be made as a one-time gift or a pledge over 5-10 years. First payment is due by 12.15.19

*The Clemson University Stewardship Program will be determined by donor participation.

PROGRAM CHAMPION \$5,000,000

Potential Naming Opportunity, Urban Entomology Program | High Visibility Recognition, Onsite at Clemson University | Onsite Recognition at Urban Entomology Facility | Personal/Company Profile in Marketing Distribution, Including Press Releases to Industry Publications | Honored at Campaign Celebration Event | eBlast Announcement Upon Commitment to SCUECA, SCPCA and Industry Contacts | Logo and Profile Inclusion on SCUECA Website Homepage | Logo and Profile Inclusion on SCPCA Website Alliance Page | Plaque of Appreciation for Company Branch(es) | CUECA Decals for Branch(es) | SCUECA Lapel Pins for Owner/Upper Management | Recognition in Annual Report

ZUNGOLI SOCIETY \$2,500,000+



Naming Opportunity, Endowed Chair | High Visibility Recognition, Onsite at Clemson University | Onsite Recognition at Urban Entomology Facility | Personal/Company Profile in Marketing Distribution, Including Press Releases to Industry Publications | Honored at Campaign Celebration Event | eBlast Announcement Upon Commitment to SCUECA, SCPCA and Industry Contacts | Logo and Profile Inclusion on SCUECA Website Homepage | Logo and Profile Inclusion on SCPCA Website Alliance Page | Plaque of Appreciation for Company Branch(es) | CUECA Decals for Branch(es) | SCUECA Lapel Pins for Owner/Upper Management | Recognition in Annual Report

BENSON SOCIETY \$1,000,000+

Naming Opportunity, Urban Entomology Professorship | High Visibility Recognition, Onsite at Clemson University | Onsite Recognition at Urban Entomology Facility | Personal/Company Profile in Marketing Distribution, Including Press Releases to Industry Publications | Honored at Campaign Celebration Event | eBlast Announcement Upon Commitment to SCUECA, SCPCA and Industry Contacts | Logo and Profile Inclusion on SCUECA Website Homepage | Logo and Profile Inclusion on SCPCA Website Alliance Page | Plaque of Appreciation for Company Branch(es) | SCUECA Decals for Branch(es) | SCUECA Lapel Pins for Owner/Upper Management | Recognition in Annual Report

CHAMPION \$500,000+

Naming Opportunity, Urban Entomology Graduate Fellowship, Laboratory Technician, Training Schools Coordinator or Post-Doctoral Position | High Visibility Recognition, Onsite at Clemson University | Onsite Recognition at Urban Entomology Facility Recognition in Marketing Distribution, Including Press Releases to Industry Publications | Honored at Campaign Celebration Event | eBlast Announcement Upon Commitment to SCUECA, SCPCA and Industry Contacts | Logo Inclusion on SCUECA Website Homepage | Logo Inclusion on SCPCA Website Alliance Page | Plaque of Appreciation for Company Branch(es) | SCUECA Decals for Branch(es) | SCUECA Lapel Pins for Upper Management | Recognition in Annual Report

**LEAVE A LEGACY AND DONATE TODAY.
CONTACT LISA ASHLEY AT LISA@FUSIONFLORIDA.COM**

DONOR OPPORTUNITY LEVELS AND BENEFITS

Contributions may be made as a one-time gift or a pledge over 5-10 years. First payment is due by 12.15.19

*The Clemson University Stewardship Program will be determined by donor participation.

GUARDIAN \$250,000+

Support for Department Internship/Scholarship | Onsite Recognition at Urban Entomology Facility | Recognition in Marketing Distribution, Including Press Releases to Industry Publications | Honored at Campaign Celebration Event | eBlast Announcement Upon Commitment to SCUECA, SCPCA and Industry Contacts | Logo Inclusion on SCUECA Website Homepage | Logo Inclusion on SCPCA Website Alliance Page | Plaque of Appreciation for Company Branch(es) | SCUECA Decals for Branch(es) | SCUECA Lapel Pins for Upper Management | Recognition in Annual Report

ADVOCATE \$100,000+

Support for Laboratory Technician or Laboratory Research Support | Onsite Recognition at Urban Entomology Facility | Recognition in Marketing Distribution, Including Press Releases to Industry Publications | Honored at Campaign Celebration Event | eBlast Announcement Upon Commitment to SCUECA, SCPCA and Industry Contacts | Logo Inclusion on SCUECA Website Homepage | Logo Inclusion on SCPCA Website Alliance Page | Plaque of Appreciation for Company Branch(es) | SCUECA Decals for Branch(es) | SCUECA Lapel Pins for Upper Management | Recognition in Annual Report

LEADER \$50,000+

Onsite Recognition at Urban Entomology Facility | Recognition in Marketing Distribution, Including Press Releases to Industry Publications | Invitation to Campaign Celebration Event | eBlast Announcement to SCUECA, SCPCA and Industry Contacts | Logo Inclusion on SCUECA Website Homepage | Logo Inclusion on SCPCA Website Alliance Page | Plaque of Appreciation for Company Branch(es) | SCUECA Decals for Branch(es) | SCUECA Lapel Pins for Upper Management | Recognition in Annual Report

PATRON \$10,000- \$25,000+

Onsite Recognition at Urban Entomology Facility | Invitation to Campaign Celebration Event | eBlast Announcement to SCUECA, SCPCA and Industry Contacts | Logo Inclusion on SCUECA Website Homepage | Logo Inclusion on SCPCA Website Alliance Page | Plaque of Appreciation for Company Branch(es) | SCUECA Decals for Branch(es) | SCUECA Lapel Pin for Owner/Manager | Recognition in Annual Report

FRIEND \$1,000- \$9,999

Onsite Recognition at Urban Entomology Facility | Invitation to Campaign Celebration Event | eBlast Announcement to SCUECA, SCPCA and Industry Contacts | Logo Inclusion on SCUECA Website Homepage | Logo Inclusion on SCPCA Website Alliance Page | Certificate of Appreciation for Company Branch(es) | SCUECA Decals for Branch(es) | SCUECA Lapel Pin for Owner/Manager | Recognition in Annual Report

**LEAVE A LEGACY AND DONTATE TODAY.
CONTACT LISA ASHLEY AT LISA@FUSIONFLORIDA.COM**

In Support Of The Clemson University Urban Entomology Department



SOUTH CAROLINA
URBAN ENTOMOLOGY
CHARITABLE ALLIANCE
— In Cooperation with SCPCA —

BENSON SOCIETY - \$1,000,000 Gift



CHAMPION DONOR - \$500,000 Gift



Gregory Pest Solutions
Phil Gregory
In Memory of Dr. Ben Kissam

GUARDIAN DONOR - \$200,000 - \$400,000 Gift



Beverly &
Craig Heath



Agriculture Division of DowDuPont™

ADVOCATE DONOR - \$100,000 - \$150,000 Gift



LEADER DONOR - \$30,000 - \$50,000 Gift



PATRON DONOR - \$10,000 - \$25,000 Gift



W.E. BLACK TERMITE AND PEST CONTROL

The Ashley Family
Dr. Eric Benson

Marion & Charlotte Cobb
Pat Zungoli & Bob Bellinger
In Memory of James D. & William G. Ford

FRIEND OF THE ALLIANCE - \$1,000 - \$5,000 Gift

CSRA Pest Control Association
Dixie Exterminating Company
Greater Charleston Pest Control Association

ProCore Pest Control
Sargent Pest Solutions

**\$5,000,000
GOAL**



**LEAVE A LEGACY AND DONATE TODAY.
CONTACT LISA ASHLEY AT LISA@FUSIONFLORIDA.COM**



**SOUTH CAROLINA
URBAN ENTOMOLOGY
CHARITABLE ALLIANCE**
— In Cooperation with SCPCA —

DONOR PLEDGE FORM

DONOR CONTACT INFORMATION

Company Name: _____

Primary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

PRIMARY CONTACT INFORMATION

Office Phone: _____ Mobile Phone: _____

Email: _____

SECONDARY CONTACT INFORMATION

Secondary Contact Name: _____

Office Phone: _____ Mobile Phone: _____

Email: _____

DONOR OPPORTUNITY LEVELS

Contributions may be made as a one-time gift or a pledge over 5-10 years. First payment is due by 12.15.19

*The Clemson University Stewardship Program will be determined by donor participation.

- | | |
|--|--|
| <input type="checkbox"/> Program Champion - \$5,000,000 | <input type="checkbox"/> Advocate \$100,000+ (Amt Pledged: \$_____) |
| <input type="checkbox"/> Zungoli Society \$2,500,000+ (Amt Pledged: \$_____) | <input type="checkbox"/> Leader \$50,000+ (Amt Pledged: \$_____) |
| <input type="checkbox"/> Benson Society \$1,000,000+ (Amt Pledged: \$_____) | <input type="checkbox"/> Patron \$10,000- \$25,000+ (Amt Pledged: \$_____) |
| <input type="checkbox"/> Champion \$500,000+ (Amt Pledged: \$_____) | <input type="checkbox"/> Friend \$1,000- \$9,999 (Amt Pledged: \$_____) |
| <input type="checkbox"/> Guardian \$250,000+ (Amt Pledged: \$_____) | |

DONATION TYPE One-Time Gift Pledge over 5 Years

*Ten year pledges can be accepted, please note request and Lisa will be in touch to confirm details.

Notes: _____

We give our approval to include this donation in publicity.

SIGNATURE _____ **DATE** _____

SUBMIT

Click Submit button to email Completed Donor Pledge Form.

(Or, save completed form as a PDF and email to lisa@fusionflorida.com as an attachment.)